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(54) Title: A SYSTEM FOR PROCESSING DATA IN A COMMUNITY, AND METHODS THEREOF
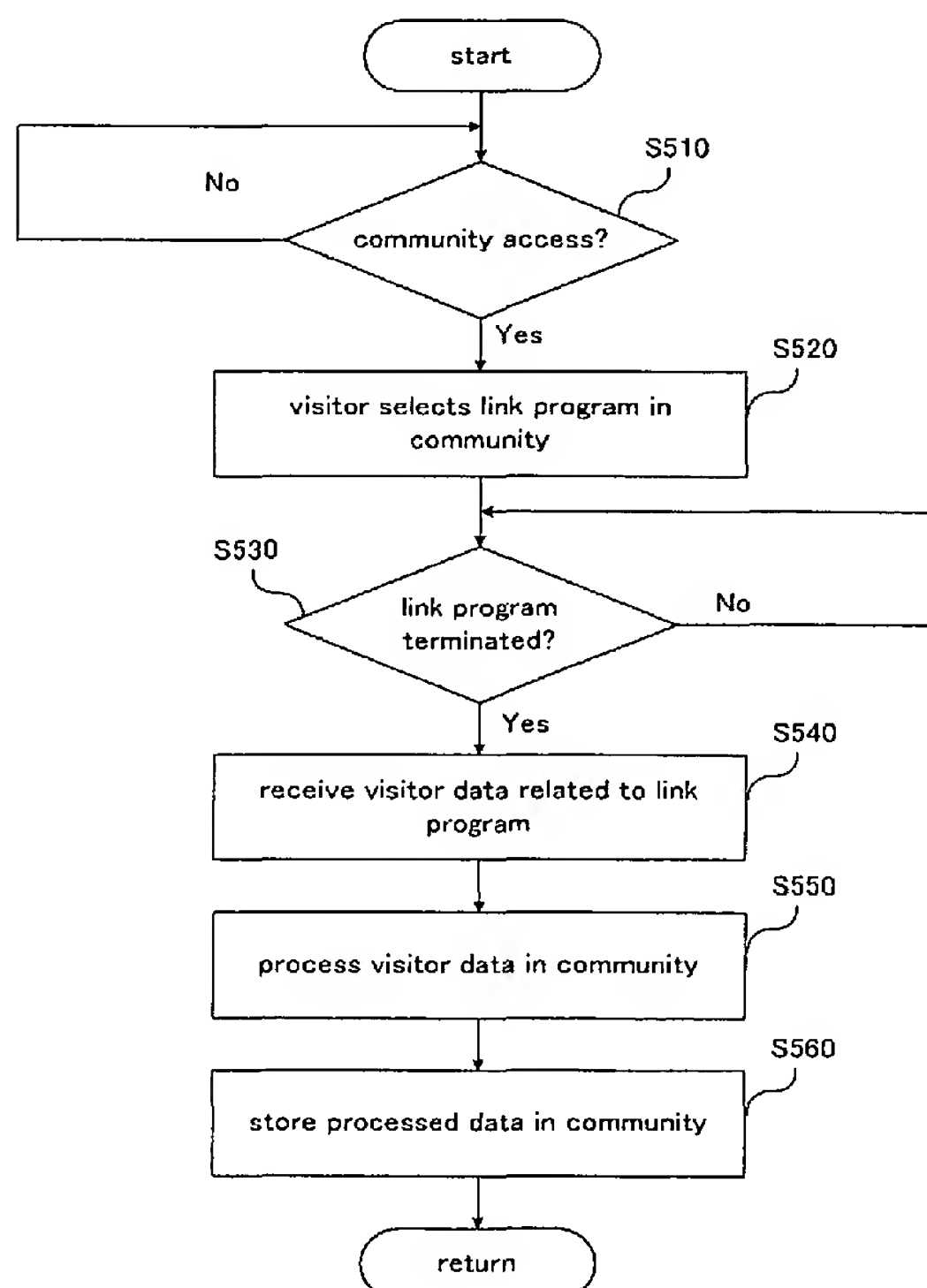
(57) Abstract: Disclosed is a system and method for processing data in a community such as a café, homepage, blog, mini-room, mini-homepage, and the like, which are established in web sites on the Internet. The method for processing data in a community established on a website includes a) by a community visitor, accessing the community and selecting a link program prepared in the community, b) confirming whether the community visitor executes or terminates the link program, c) receiving visitor-related data related to the execution of the link program when the link program is terminated, d) processing and utilizing the visitor-related data in the community, and e) storing the processed visitor-related data in the community. According to the present invention, it is possible to please community visitors through interaction with the visitors in the community. In addition, enjoyment factors can be amplified by providing historical information and event factors caused by game action. Further, the degree of participation of the visitors in the community becomes more increased and re-visit of the visitors to the community can be promoted.

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